

COMPETITOR ANALYSIS REPORT

Date : 2023.03.20



Comparison Table of Contents

	Contrast	Describe
	Materials used	Comparison of material quality of product shell
Baichuan&Other suppliers	Fittings of a machine	Comparison of cables, hardware fittings, and plugs
	Pcb process&component	Treatment of welding, components, dust and water prevention

◆ Comparison products:Equivalent power electronic ballast for uv integrated machine

Materials Used



BaiChuan

- High quality aluminum housing
- Equipment&Wiring : 958g



Others Suppliers

- Poor quality aluminum housing
- Light and thin shell, easy to damage
- Equipment&Wiring : 659.2g

◆ Fittings of a machine

Other Suppliers

- Hardware accessories are relatively ordinary
- The quality of the cable is average



BaiChuan

- Comparison of hardware accessories, high-quality and durable
- Cable is safe and durable

PCB process&Component

Other Suppliers

- Welding problems visible everywhere
- Poor cable quality
- Poor quality of components
- No dustproof and waterproof treatment



BaiChuan

- Good welding process
- Select high-quality components and cables
- Dustproof and waterproof treatment

Our Strengths



01

Full service

02

Professional
technical&production team

03

High quality products

Thanks for watching !

